

BAYSGARTH HOUSE MUSEUM

RECRUITMENT PACK

FREELANCE OPPORTUNITY

Heritage Interpretation - The Hopper Cycle Display



North
Lincolnshire
Council
www.northlincs.gov.uk



Funded by
UK Government



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ENGLAND**

Baysgarth House Museum

Baysgarth House, is an early Georgian house in parkland in the centre of Barton upon Humber, North Lincolnshire and is currently closed to the public. Repairs to the fabric of the building are required to make it safe for public use but it needs more than remedial work to fulfil its potential, and an ambitious vision for the site's use as a set of community spaces, leisure facility and museum has been developed.

The lead on this redevelopment is The Ropewalk, a registered charity based in Barton-upon-Humber. For 25 years, The Ropewalk has successfully run an arts centre, museum, café and studio spaces in a heritage building towards the north of the town. The Ropewalk took out a lease from North Lincolnshire Council for the site in October 2024. The organisation has secured £850,000 of capital funding for the development work.



There is a lot of work to do in a short space of time as funding conditions have tight deadlines as we aim to refurbish, refocus, and ensure sustainable running of one of Barton-upon-Humber's most prominent heritage buildings.

The capital phase of the project aims to:

- Reduce the immediate risk to building, protect the fabric and longevity of the structure
 - Improve environmental performance through upgrading and improving mechanical and electrical systems
 - Deal with equality and accessibility issues including the installation of a lift
 - Reinvigorate and refocus public displays in line with a coherent interpretation scheme
 - Create capability for income generation through a café and retail facilities
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To develop the building beyond the structural work we require a freelance interpretation specialist with the following experience:

- A proven track record in exhibition or interpretation development ideally within a museum environment
- Experience of working with collections or historic objects
- Ability to work with existing research, carry out any additional research as required, to create interpretation for specific target audiences.
- Excellent communication skills and attention to detail, levels of accuracy and ability to proofread.
- Experience of working with designers and user groups to develop interpretative / interactive design concepts.
- Knowledge of accessible design
- Knowledge of copyright and image licensing
- Experience of developing risk assessments / risk management.
- Ability to work onsite during planning and installation as required

The successful candidate would also be available for an immediate start and complete the work by the middle of February 2025

Objectives:

- To develop interpretation panels for the new Hopper Cycle display to be housed in the Stable Block using research from the late Nigel Land on the history of cycle making in Barton upon Humber and a collection of 10 Hopper Cycles, images and relevant ephemera.

Contract Outputs

- A comprehensive set of images and text delivered to The Ropewalk designer to form the basis for display panels detailing the history of cycle production in Barton upon Humber
- A plan for display of the Hopper Cycle collection
- Label text for the display items.

Application Process and Fee

Proposals should include:

- Your proposed approach to this brief
- Proposed budget including number of days and associated costs and expenses
- Your proposed timescales for delivery of the brief
- A short statement as to why you are best placed to deliver this work
- Evidence of relevant experience and previous work

Budget of £3,000 for the work to the design stage is available.

Payment will be in instalments on completion of key elements / milestones to be negotiated.

Evaluation criteria

Selection and evaluation will be made on a:

60%: creative approach to brief and previous work

40%: cost / value for money

Tenderers should submit a costed proposal and support documents by email to **liz@the-ropewalk.co.uk** no later than 12noon Friday, December 6 2024

All applicants will be notified of shortlisting by December 9 2024.

Please keep December 17 in mind for shortlisted applicant meetings. These may be online or in person as appropriate.

Key contact: Liz Bennet (The Ropewalk CEO)

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